

الثقافة للجميع

SouthMed CV

WORKING TOGETHER FOR THE PUBLIC **VALUE**
OF **CULTURE** IN THE SOUTHERN MEDITERRANEAN

FINAL CONFERENCE
Closed Session & Open Event

April 10, 2018
Brussels, Belgium

**Under the Patronage of Her Majesty Queen Noor Al Hussein of the
Hashemite Kingdom of Jordan**

SouthMed CV is implemented by



BAC
ART CENTER



Gudran For Art And Development



المركز الوطني للثقافة والفنون
THE NATIONAL CENTRE FOR CULTURE & ARTS



German Commission
for UNESCO

*This project is co-funded by the European Union within
the framework of the regional programme Med Culture*



*The final conference is organised
in partnership with*



Context

In April 2015, **Interarts** (Spain) in collaboration with **BAC Art Centre** (Tunisia), **Gudran for Art and Development** (Egypt), **Khayal Arts & Education** (Lebanon), the **National Centre for Culture and Arts King Hussein Foundation - NCCA** (Jordan) and the **German Commission for UNESCO - DUK** (Germany) initiated the “**Communities of practice for the public value of culture in the Southern Mediterranean – SouthMed CV**” project¹ co-funded by the European Commission in the framework of the regional programme **Med Culture**².

SouthMed CV aims to bring culture from the margins to the center of the public sphere, exploring its potential connections with economic, social and political development strategies.

In the context of SouthMed CV two calls for proposals were launched in 2015 and 2016. They were aimed at supporting cultural and artistic projects that contribute to strengthening the role of culture in social inclusion, urban development, human rights, education, environment etc. A total of **38 projects** have received sub-granting from SouthMed CV and have been implemented in **Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine and Tunisia**.

To showcase the results and conclusions of the SouthMed CV project, two international events have been foreseen: a **regional conference** was organised on 3 and 4 December 2017 in **Amman** (Jordan)³ and a **final conference** will be held on 10 April 2018 at the **Centre for Fine Arts - BOZAR, in Brussels** (Belgium).

Objectives

The **final conference** in Brussels have the following objectives:

- ▶ Present SouthMed CV's results: impact and outcomes of the 38 projects supported in the Southern Mediterranean, and the printed book 'Mahattat'.
- ▶ Convene EU representatives, media and other key stakeholders that are present in the Southern Mediterranean region to raise their awareness as to the role of culture as a vector for sustainable human development in the region.

¹ For more information, please visit www.smedcv.net

² For more information, please visit www.medculture.eu

³ For more information on the Amman regional conference, please visit: www.smedcv.net/amman-regional-conference-the-value-of-culture-in-the-southern-mediterranean-3rd-and-4th-december-2017

PROGRAMME

Location: Rotunda Bertouille, Centre for Fine Arts - BOZAR

Date: Tuesday, 10 April

THE VALUE OF CULTURE: SouthMed CV has contributed to strengthen the cultural sector and, more particularly, civil society organisations operating in the Southern Mediterranean region. It has focused on the cross-cutting dimension of culture by supporting projects focusing on youth, social inclusion, urban development, human rights, education and environment. In addition, it has also fostered cross-border collaboration, networking and peer-to-peer exchanges among cultural operators from Morocco, Tunisia, Lebanon, Algeria, Jordan, Egypt and Palestine through capacity-building and mobility sessions.

SOUTHMED CV - CLOSED SESSION

- 11:00 Registration
- 11:30 **Welcome speeches by**
- Mercedes Giovinazzo, Director, Interarts
 - Sophie Lauwers, Head of Exhibitions, BOZAR
 - Irène Mingasson, Head of Unit, Regional Programmes Neighbourhood South, DG NEAR
 - HRH Princess Wijdan bint Fawwaz Al Hashem, The Hashemite Kingdom of Jordan
- 13:00 **Key speaker:** Oussama Rifahi, Board Member, Arab Fund for Arts and Culture (Lebanon)
- Key speaker:** Ferdinand Richard, Chairman, Roberto Cimetta Fund (France)
- Presentation of the 'Mahattat' book**
- Lunch will be followed by the key speeches. 'Mahattat', the SouthMed CV book, will be distributed at the end.*
- 14:30 End of the event

SOUTHMED CV - OPEN EVENT

- 15:45 Registration of the general public (with coffee available)
- 16:00 – 17:30 **Relevance and impact SouthMed CV: the contribution of the 38 sub-granted projects to sustainable development in the Southern Mediterranean**
- Sawsan Darwaza, Director, Ma3Mal612 (Jordan)
 - Marina Barham, Director, Al-Harah Theatre (Palestine)
 - Hicham Bouzid, Artistic Director, Think Tanger (Morocco)
 - Joana Hammour, Manager, NAHNOO (Lebanon)
 - Mohamed Ben Soltane, Project Manager, BAC Art Centre (Tunisia)
- Moderators:**
- Toni Cots, SouthMed CV Project Manager, Interarts (Spain)
 - Rania Kamhawi, Project Manager, The National Centre for Culture and Arts of King Hussein Foundation (Jordan)
- 17:30 – 18:00 **Conclusions by**
- Mercedes Giovinazzo, Director, Interarts (Spain)
 - Lina Attel, Director, The National Centre for Culture and Arts of King Hussein Foundation (Jordan)

Expected participants

- ▶ SouthMed CV project consortium: Interarts (project leader, Spain), BAC Art Centre (Tunisia), Khayal Art and Education (Lebanon), Gudran (Egypt), NCCA (Jordan) and German Commission for UNESCO (Germany)
- ▶ Med Culture Programme representatives
- ▶ Representatives (7) of the sub-granted projects by SouthMed CV
- ▶ SouthMed CV final publication editorial team (chief editor and graphic designer)
- ▶ SouthMed CV external evaluation team
- ▶ Representatives of BOZAR
- ▶ Representatives of the European Commission (DG NEAR, DG DEVCO, DG EAC, EEAS, etc.)
- ▶ Representatives of the Embassies of the Southern Mediterranean countries to the EU
- ▶ Key stakeholders (opinion leaders, academics, civil society representatives) from the Southern Mediterranean/Europe
- ▶ Media (journalists)
- ▶ General public attending the open event

Language

The event will be held in English (*no simultaneous interpretation is foreseen*).