

AMMAN REGIONAL CONFERENCE

THE VALUE OF CULTURE IN THE SOUTHERN MEDITERRANEAN

PROGRAMME

Timeline

DAY 1: Sunday, 3 December 2017

08:45	Registration
09:00 - 10:15	Official opening under the Patronage of Her Majesty, Queen Noor Al Hussein
10:15 - 11:30	PANEL 1: Building a cultural system in the Southern Mediterranean region
11:30 – 12:00	Transitions to workshops (coffee available)
12:00 – 13:30	4/6 groups on SUBJECT 1: Cross-border cooperation in the Med region to foster the emergence of citizen platforms
	4/6 groups on SUBJECT 2: New models in policy-making to foster participative public-private partnerships
13:30 – 14:30	Lunch
14:30 – 15:45	PANEL 2: Culture as a vector for development in the Southern Mediterranean region
15:45 – 16:15	Transitions to workshops (coffee available)
16:15 – 17:45	4/6 groups on SUBJECT 1: Culture as an instrument for young people to lead changes in the Southern Mediterranean region
	4/6 groups on SUBJECT 2: The creative economy as a source of development in the Southern Mediterranean region
17:45 – 18:00	Closure of the first day

DAY 2: Monday, 4 December 2017

09:00	Registration
09:30 – 10:30	Storytelling – animation video
10:30 – 11:30	Conclusions and outcomes of the Working groups
11:30 – 12:00	Coffee Break
12:00 – 12:15	Presentation of the SouthMed CV final publication
12:15 – 13:00	Conclusions

PROGRAMME

Location: [Royal Cultural Centre](#), Amman - Jordan

Dates: 3 & 4 December 2017

Sunday, 3 December 2017

- 08:30 *Registration*
- 09:00 – 10:15 **Official opening ceremony under the Patronage of Her Majesty, Queen Noor Al Hussein**
- 10:15 – 11:30 **PANEL 1**
Building a sustainable cultural system in the Southern Mediterranean region
- *Social, economic and political changes in the region*
 - *Culture in public policies and cooperation strategies*
 - *New participatory models in policy-making: participative arts councils, public-private partnerships, etc.*
 - *The role of funders in building a cultural system*
- Key note speech:** Oussama Rifahi, Board Member, AFAC (15')
- Experts:**
 Carole Gürtler, Head of Department Levant, Drosos Foundation (10')
 Helena Nassif, Executive Director, Al Mawred Al Thaqafi (10')
 Hicham Bouzid, Artistic Director, Think Tanger (10')
 Christiane Dabdoub, Team Leader, Med Culture (10')
- Chair:** Toni Cots, SouthMed CV coordinator, Interarts
- 11:30 – 12:00 *Transitions to Workshops (coffee available)*
- 12:00 – 13:30 **Workshops: 4/6 Working groups for each of the two following subjects**

<p>Cross-border cooperation in the Med region to foster the emergence of citizen platforms:</p> <ul style="list-style-type: none"> - <i>Mobility and public policies</i> - <i>Collaborative/interdisciplinary practices</i> - <i>Cross-sectorial initiatives</i> - <i>Transfer and flow of knowledge</i> <p>Coordinator/rapporteur: Mohamed Ben Soltane, BAC Art Centre</p>	<p>New models in policy-making for participative public-private partnerships:</p> <ul style="list-style-type: none"> - <i>Implication of civil society in policy making</i> - <i>Private and public funding policies in the Southern Mediterranean region</i> - <i>Dialogue profit – no-profit</i> <p>Coordinator/rapporteur: Karim Dakroub, Khayal Arts & Education</p>
<p>Facilitators: Asma Kouech, Fanni Ragman Anni Ahmed Eldeeb, Reflection for Arts Training & Development Omar Rajeh, Maqamat Theatre Dance Francesca Masoero, Le18</p>	<p>Facilitators: Mouhamad Alameddine, Safadi Cultural Foundation Fatma Triki, TALAE Anis Barghouti, Young Palestinian Filmmakers Amr Hussein, Koshk Comics</p>

13:30 – 14:30 *Lunch*

14:30 – 15:45 **PANEL 2**
Culture, a vector for development in the Southern Mediterranean region

- *Bringing culture from the margins to the centre of the public sphere*
- *Cultural industries: how they contribute to economic development*
- *Culture and social inclusion*

Key note speech: Ferdinand Richard, Chairman, Roberto Cimetta Fund (15')

Experts:

Ammar Kessab, Senior Governance Specialist, African Development Bank (10')

Antonio Lázaro Gozalo, Director, Instituto Cervantes Amman (10')

Ouafa Belgacem, CEO and Co-founder, Culture Funding Watch (10')

Fatin Farhat, Independent Art Operator and Researcher (10')

Chair: Antonio Gucciardo, General Manager, Interarts

15:45 – 16:15 *Transitions to workshops (coffee available)*

16:15 – 17:45 **Workshops: 4/6 Working groups for each of the two following subjects**

<p>Culture, an instrument for young people to lead changes in the Southern Mediterranean region:</p> <ul style="list-style-type: none"> - <i>Access to education</i> - <i>Marginalised community contexts</i> - <i>Gender equality</i> - <i>Cross sectorial initiatives</i> <p>Coordinator/rapporteur: Abdalla Daïf, Gudran</p>	<p>The creative economy as a source of development in the Southern Mediterranean region:</p> <ul style="list-style-type: none"> - <i>Innovative Academic frameworks</i> - <i>Funding opportunities and mechanisms</i> - <i>Fostering sustainable initiatives (urban platforms, hubs, co-working spaces, etc.)</i> <p>Coordinator/rapporteur: Housseem Ben Hadj, German Commission for UNESCO</p>
<p><u>Facilitators:</u> Haneen Basheer Khayri, Tamer Institute Hatem Bou Kissra, Mass'Art Russol Abdunnasser, Tajalla for Music and Art Sara Ghanem, Egyptian Feminist Union</p>	<p><u>Facilitators:</u> Wassim Ghozlani, Maison de l'Image Pau Cata, CERCCA Najem Khalil, Crossroad for Media Art Services Joana Hammour, NAHNOO</p>

17:45 – 18:00 **Closure of the first day**

Monday, 4 December 2017

- 09:00 *Registration*
- 09:30 – 10:30 **Storytelling – animation video**
- 10:30 – 11:30 **Conclusions and outcomes of the Working groups**
- 11:30 – 12:00 *Coffee break*
- 12:00 – 12:15 **Presentation of the SouthMed CV final publication**
Wassim Ghozlani, CEO Maison de l'Image
Toni Cots, SouthMed CV coordinator, Interarts
Mohamed Ben Soltane, Project Manager, BAC Art Centre
- 12:15 – 13:00 **Conclusions**
Mercedes Giovinazzo, Director, Interarts
Lina Attel, Director, The National Centre for Culture & Arts

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It is implemented by:

